

# For Those Shoppers in Quest of the Best

Stirring activity for February days will be the keynote for merchandising at the Cohen Store—Always Something interesting. The greatest activity this week will be among the EXTRA VALUES in merchandise that is NOW MUCH NEEDED. NOW is the time for PRACTICAL ECONOMY—the time to buy things at a substantial saving of money. In constant communication with importers and manufacturers, and ever ready to grasp buying opportunities, where price-savings are afforded, every department of this store is in splendid readiness on Monday to serve, to the fullest, every patron that comes within its doors. The slogan among keen shoppers will be "Let's Go to Cohen's First!"

## Fine Laces and Embroideries

The Lowest Prices Ever Quoted for Such Qualities

The saving chances which Monday brings in good Laces and Embroideries make it worthy extra efforts to share in them. The broad and varied selection range is also quite notable. So emphatic are the price lowness that this special sale, will be remembered for a long time by those who share in the benefits.

Shadow Lace Flouncings, white or ecru, also camille corset cover lace, eighteen inches wide, 25c special value yard.

Shadow and Platt Val Laces, white, six inches, 19c value; Monday, yard, 10c.

Pure Linen Cluny Laces, edged and insertions will be sold at 5c yard.

The handsomest embroidered lace flouncings one and one-half yards wide, in white and ecru, cost importer \$2.00 to \$2.75. Three to three and one-half yards sufficient \$1.36 for overdresses, yard.

The New Silk Shadow Lace in the popular eighteen and twenty-five-inch flouncings widths, yards \$2.50 to \$3.00.

All Overlases, thirty-six inches wide in the new shadow designs for waists and over-dresses 50c

Hundreds of yards French and German val laces 5c to 8c values are here for yard.

Cluny Lace Bands and edges, white ecru, nine inches wide, 12 1-2 to 15c values are in this special lace sale yard.

Several thousand yards Platt val and shadow laces, various widths and kinds; factory accumulations. Some pieces have slight imperfections, 10c and 12 1-2c values; 2c one price all, yard.

To prevent dealers buying, quantities are restricted.

### Embroideries

Baby Embroidery Flouncing in the prettiest dainty designs, twenty-seven inches wide, 50c values, 29c yard.

Embroidery Flouncings, eighteen inches wide; instead of 25c, 14c the price yard.

Swiss Embroidery Flouncings, three-quarters-yard wide, open, showy, large, repeat designs, special, yard 39c.

Voile and Crepe Embroidery Flouncings, forty-five inches wide, yard 48c.

Embroidered Voile Allover, white ground embroidered in colored designs; very smart for waists and overdresses; forty-five inches wide, yard 50c.

Special lot of fine white voile embroidered flouncing skirt widths; instead of 50c, 38c yard.

Fine Swiss and Nainsook embroidery; broken sets; 25c values; all widths, yard 12 1-2c.

Over 7,000 Yards embroidery, three to six-inch widths; all well made; 10c and 12 1-2c embroideries; 5c choice yard.

### 50c Nainsook Gowns, 36c

Slip-over style, with square embroidery yokes; neck and sleeves edged with neat embroidery; some comprise gowns in the lot with long sleeves and V shaped necks, embroidery yokes; wonderful values, for Monday only, choice 36c.

Cohen's—Second Floor.

### \$5.75 Women's Skirts, \$3.50

All Wool Plaid Skirts, the newest peg top models, several different combinations of prettiest plaid effects; real values \$5.75, Monday's selling, \$3.50, choice.

Cohen's Second Floor.

### 12 1/2c Silkoline for 8c

Excellent quality of 12 1-2c silkoline, in a broad range of light and dark colorings, choice selection of patterns for Monday selling; choice, yard 8c.

Cohen's Third Floor.

## Special Sale of Toilet Articles

"What wonderful bargains," exclaimed a woman on Saturday. "Declare I never saw anything like it before." "How can they do it?" enthused another, and so on did the current of talk flow with regard to this opportune sale.

Napoleon Antiseptic Tooth Powder, regularly sells for 12c a box 10c.

Eden's Trailing Arbutus Face Powder, in flesh and white, made to sell at 25c box 10c.

Peroxide of Hydrogen, 32-ounce bottles, the 25c size, for 19c only.

Tooth Brushes, imitation of prophylactic, Sanbrush Any one would willingly pay 10c for, 7c.

Celluloid Tooth Brushes, 15c and 25c brushes for, choice, 10c.

Piver's 25c Soaps, in all odors, each 19c.

Prophylactic Tooth Brushes, each 18c.

20c Rubber Dressing Combs, for 10c.

Rubberset Tooth Brushes, each 17c.

Regular Shaving Brushes, 11c each.

Vaniline's Sandalwood Sachet Powder, sells for 25c an ounce, at 15c.

Cohen's Second Floor.

### Shaving Brushes

Actual Values 20c to 35c, Choice of Any 10c

ON SALE MONDAY 1,000 CANS OF TALCUM POWDERS; Violette Naturelle Talcum Toilet Powder; guaranteed to be of the highest grade perfumed powder and the equal of any 25c quality. The privilege is given of returning after using half a box, if not found satisfactory, and the money paid will be cheerfully refunded, can. only 15c.

Shaving Brushes, that sold for 15c to 35c, choice, 10c.

Hourist Cases, all colors, that sold for \$2.00 to \$3.00, choice, 95c each.

Payn's Imported Extracts, sell for 50c and 75c an ounce, in three colors—White Lilac, Le Trefle and Honeysuckle—ounce, 25c.

Cohen's Second Floor.

### Who Wouldn't Come on Monday for These Extra Specials?

English Long Cloth, full 10-yard pieces; soft finish, 68c piece only.

25c Pillow Tubing, 50 inches wide, extra heavy quality, full bleached, yard, 15c.

12 1/2c Red Seal Dress Gingham, select patterns, genuine, 12 1/2c quality, yard, 8 1/2c.

5c Barbers' Towels, heavy 2c huck, for.

Crib Blankets, white with pink or blue border, Monday for 10c only, each.

Cohen's Bargain Basement.

Quintine's Powder Books, the 19c ones, for 10c.

King's Azurea Sachet Powder, regularly 50c an ounce, 19c.

Burt's Head Wash, for 39c only.

White Castile Soap, 14 ounces to the cake, for 12c.

Vanity Puffs, small sizes, to fit any vanity case; choice of 12 styles, each Fountain Syringes—They would sell at a bargain at 75c; our Monday's price, 49c each.

Two-Quart Hot Water Bottles, the kind you readily pay \$1.25 for; made of good quality red rubber, each 79c.

Meadow Brook Violet Soap, to be sold Monday, three cakes to a box, at the remarkably low 8c price.

Real Ebony Hair Brushes, with genuine bristles; a brush that sells regularly as a bargain at 25c, during this sale, each 14c.

Main Floor, Just at the Door.

## These Are Days of Record Low Prices in Women's Garments



Still greater reductions for Monday on regrouped lots—Remember, there are months yet of the season for which these were made. The style and quality of Coats, Suits, Dresses and Skirts, together with the low prices, will make a busy day at Cohen's on Monday.

\$32.50 and \$35 Suits, \$15

Duvetyn, fancy mixtures, wide wale and broadcloth, in novelty cut-cuts, tunic and draped skirts. All are in the season's best shades.

\$15 & \$17.50 Suits, \$8.50

All woolen Suits that were regularly priced \$15 and \$17.50, in wide wale diagonals and fancy mixtures, several models to select from, for \$8.50.

ALL WINTER COATS, in boucle, Ural lamb, chinchilla, serges, plush and broadcloths to be sold Monday for

### HALF PRICE



The Most Interesting and Extraordinary Corset Value of the Season

\$1.50 Thomson's Glove Fitting Corsets for 1

Every woman knows the good fitting qualities of this justly famous Corset. These models are embroidery trimmed, perfect in every way. All sizes up to 26.

12 1/2 dozen, or just 150 \$1.00 pairs will be sold for.

Because of the remarkable value, we suggest your coming early on Monday.

Corset Dept.—Second Floor.

## Really Exceptional Are These Smart, Stylish Waists

They Could Just As Well Be \$5

To be able to select the style waist you want and to be able to get that waist at a price advantage is attractive to every woman. The two described here for Monday selling are of unusual interest—and there are some others equally enticing.

\$5.00 White Lace Waists, with black lace fichu, a new chic style that will please you; Mon- \$2.98 day only.

Self-Colored Net Waists, over white, with dainty lace collar, embroidered; very special value for Monday \$4.50.

Cohen's—Second Floor.

## "Pride of America" Gingham and Fine New Cambric Percale

Gingham 12 1/2c quality, 36 in. wide, large assortment of this season's best patterns.

9 1/2c a Yard

PERCALE 15c quality, 32 inches wide, choice range of stripes, checks and plaids; remarkable values.

DEVONSHIRE CLOTH, a splendid fabric for boys' waists and wash suits; wears extra well and will not fade with washing; 20 patterns to select from—19c yd. Cohen's—Main Floor (Rear)

## Household Linens

\$6.50 Table Cloths \$3.75. All linen, double damask, size 2 1-2x2 1-2 yards, circular designs.

\$2.50 Table Napkins \$1.75. All linen, German grass bleached, size 22x22 inches.

50c Linen Sheeting \$5c. Soft finish, medium weight, 2 1-2 yards wide.

Huck Towels, fine huck, fast color red borders, very special (\$1.00 dozen), each 8c.

### Fancy Linens

\$1.50 Scarfs, all linen, with real hand-drawn work, size 18x54 inches, only 89c.

\$2.50 Renaissance table covers, all linen centres, with very heavy Etonian borders; Monday, only \$1.48.

\$3.00 Lunch Cloths, all linen hand-stitched and hand-drawn work, on sale \$1.48.

\$1.50 Centrepieces, nice linen, 98c hand-drawn work, only.

Main Floor—Rear.

### Button Bargains

Wash Crochet Buttons, large size, sold for 35c and 50c dozen, to be sold special 15c dozen.

Crochet Buttons made to sell at 25c a dozen, to be placed on special sale, dozen 10c.

Fresh Water Pearl Buttons, great values for 3c dozen.

Main Floor.

## Muslinwear for Women

Prices are folded up with these sheer white garments and only a part of the original values are asked on Monday. Every woman who sees these beautiful White Garments fall in love with them.

Crepe Gowns in white, pink and blue, kimono style; special low priced for Monday 45c.

Crepe Petticoats, with scalloped embroidered edges, Won- 59c derful value for.

Same in extra sizes, only 75c.

Petticoats and Gowns in a large assortment made of good material; all are in the latest style, remarkable values; choice 98c.

Children's 12 1-2c Cambric Diaper Drawers 10c.

Cohen's Second Floor.

## New Arrivals in Tango Skirting Plaid Sponged and Shrunk Broadcloth

Skirting Plaid 54 inches wide, with newest combinations of coloring, in large plaids and square blocks.

\$1.50 a yard

75c Granite Crepe Cloth, 59c

38 inches wide, all the leading spring shades.

\$1.25 English Coating Serge, 85c

50 inches wide; black, navy, blue and brown.

Cohen's—Main Floor.

### 25c Rompers, 18c

Children's Gingham, Chambray and Percale Rompers, sizes 2 to 6 years of age; well made, perfect fitting; on Monday, 18c each.

Infants' Dept.—Second Floor.

## New Books

Published February 2, 1914

"Riders of the Purple Sage," by Zane Grey.

"The Return of Peter Grimm," by David Belasco.

"The Conspiracy," by Baker and Emerson.

"Friar Tuck," by Robert Alexander Wason.

"The First Lady of the Land," by Davies and Nirdlinger.

"What Happened to Mary," by Robert Carlton Brown.

"The Manager of the B. & A.," by Vaughan Kester.

On sale in the Book Department, price 50c each.

You may read any or all of the above for One Cent a Day, as all are now in Cohen's Circulating Library. Enjoy the new books when they are new.

Cohen Store—Third Floor. Three Elevators at Your Service.

### 25c Bath Towels, 16c

Size 24x41 in., heavy weight, absorbent double thread quality Bath Towels; excellent values at the original price of 25c each; Monday's selling, at 16c each.

Cohen's—Main Floor.

## Mail Orders Promptly Filled

If you cannot avail yourself of the splendid opportunities now presented throughout this page, our Mail Order Department will promptly fill your order as carefully as though you were making your own purchase personally. These low prices make quick selling. If you want them do not wait.

Cohen's—Mail Order Dept.

## Cohen's for Floor Coverings



These are a truly remarkable lot of Rugs and Druggets. They comprise very choice and desirable Oriental, floral and medallion patterns, and in a pleasing range of harmonious colorings. From the best known makers, and not one in the lot that doesn't fully measure up to the original price.

For the first Monday in February, these exceptionally low prices will prevail:

Axminster Druggets, 9x12 feet; sells regularly for \$22.50, Monday \$15.00.

Seamless Wilton Rugs, 9x12 feet; were \$27.50, Monday for \$17.50 only.

Seamless Axminster Druggets, 9x12 feet; were \$27.50, Monday for \$20.00.

Axminster Hearth Rugs, 37x54 inches; the \$22.50 rug, Mon- \$15.00 day for.

6x9 Axminster Rugs, were \$9.00 \$13.50, Monday for.

Heavy Print Linoleum; the best 50c grade, Monday for only, 35c yard.

Fourth Floor—3 Elevators.

## New Styles in Hair Goods

The Hair Goods Department has been removed to the main floor, so as to afford patrons better facilities for selecting and matching hair goods. The new styles for hair dressing are now in, and to induce you to come in and become acquainted with the new surroundings these special Monday prices are made.

24-inch Hair Switches, in all shades, good quality hair, to be sold Monday for 93c only.

Hair Switches, made of fine quality hair, 3 stems to each switch; a quality you would readily pay \$2.50 for, \$1.50.



Wavy Hair Switches, in all shades, made to sell at \$5.00 and \$7.50; on sale Monday for \$3.50 only.

20-inch Gray Switches, to be sold Monday as a great special for, each 87c.

Cohen's—Main Floor.

## Splendid Economies in Curtains and Draperies

Monday will bring to the front some inviting special values in this attractive department. Shrewd shoppers will see these early.

\$7.00 White Irish Point and Marie Antionette lace curtains, three and three and one-half yards long. Choice on Monday \$5.25.

\$5.00 Net Curtains, white and ecru; some with cluny, others with novelty braid. Mon- \$3.75 day, pair only.

\$10.00 White Irish Point, and Marie Antionette lace curtains, new pat-

terns, plain or scroll center; choice Monday, pair \$8.00.

White Muslin Curtains, with colored borders; neat bedroom curtains; only a few pairs of \$1.25 any one style; choice, pair.

Cretonnes, thirty-six inches wide, in light colors only; 25c and 35c a yard values; Monday, 17c yard.

Cohen's Third Floor.

## Monday Notion Sale

And Why Not, When Such Values as These Are To Be Had?

Tango Rod Pins, large size, the latest fad, made of real heavy stock, a great value, each 10c.

Washable Trimming Braids, three yards to piece; new, plain scallops or scallops with dots, piece 5c.

Elastic Sanitary Belts, 19c the regular 25c ones for.

Sanitary Aprons, with net tops; good 25c article, for 19c.

White Linen Tape, three pieces for 5c.

Needle Safety Pins, all sizes, three dozen for 5c.

One Hundred Yards Black Sewing Machine Silk; great value; spool, only 4c.

Five Cents White Head Pin Books, 100 to a book, for 1c.

Eight-Yard Linen Corset Laces, for 5c.

Spool Silk, black and colors, three spools for 5c.

Boudoir Caps, made of net, with lace edge trimming, 15c each.

Dusting Caps, each 7c.

Machine Thread, Alexander King's soft finish, all numbers; three spools for 5c.

Hair Nets, with rubber, regular 3 for 10c net, 2c each.

Machine Needles, for any make machine, for 2 needles 3c.

Cohen's—Main Floor.

